

Words that Sell!

Looking for the right words to use in your marketing flyer? Here's a list of words often used in marketing that will help get the ideas flowing.

Adjectives that sell

Fresh	Pure	Strong	Trustworthy
Simple	Best	Honest	Smart
Easy	Handmade	New	Reliable
Friendly	Light	Spotless	Skillful
Bright	Dependable	Shiny	Risk-free
Delicious	Yummy	Tasty	Famous

Verbs that sell

Enjoy	Act (now)	Join	Create
Shop	Sign up	Enhance	Offer
Give	Save	Relieve	Provide
Restore	Earn	Give	Dream

Nouns that sell

Discount	Free sample	Confidence	Gift
Value	Family	Home	Leader
Time	Success	Member	Care

Write your favorites and your own ideas below:
