## Sample Calendar Release

***Note:*** This calendar release describes the same project as File 12-5, demonstrating two ways to approach the media with the same story.

**For Immediate Release For Further Information:**

**to Calendar Editors:** Jody Phillipson

May 15, 2016 (456) 555-1011

### NEW SCHOOL MURAL HONORS WOMEN

### IN MASSACHUSETTS HISTORY

**FOR CALENDAR EDITORS:**

**WHAT:** Emily Dickinson Middle School, located in Springfield’s south side neighborhood and nationally recognized for innovative technical education programs, has invited students to paint all over school walls this year — but not with graffiti. Faculty members from the history and painting departments at the University of Massachusetts, led by visiting artist Ester Rivera, worked with Emily Dickinson students and faculty to research, design, and paint a panoramic “Massachusetts Women’s History” mural (including the school’s namesake) on the exterior of the school’s gymnasium. The mural, funded with a grant from Springfield Savings and Loan, will be officially unveiled in an evening that includes student choral and dance performances.

#### WHEN: Wednesday, May 27, from 5 to 8 p.m.

**WHERE:** Emily Dickinson Middle School gymnasium

3321 South Drive, Springfield

**TICKETS:** Optional $2 donation for student art programs

**INFORMATION:** Jody Phillipson, (456) 555-1011

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