

QUINCY ANDERSON

♦ 946 Cedar Lane Nashua, New Hampshire 14532 ♦ (619) 555-0111 ♦ qanderson@gmail.com ♦

[Date]

Mr. Steven Wexler, President
Princeton Equity Services
190 Wabash Avenue, Suite 120
Chicago, IL 60661

Dear Steve:

Since leaving our meeting on Thursday, I have thought at great length about our discussion, the tremendous opportunity that appears to be present in the Chicago market, and the value I bring to your organization.

First and foremost, I am a dealmaker and marketer, able to identify and capture opportunities that have driven strong revenue and asset performance. I tackle each new project with a two-pronged focus: (1) negotiate the best possible transaction that, as trite as it may sound, truly is a "win-win" deal for all partners; and (2) create strategic and tactical marketing programs that consistently create value, dominance, and earnings.

My efforts can easily be measured by gains in the value of real estate holdings and improved project cash flows. Full financial documentation can be disclosed (without conceding the confidentiality of Maxxen Properties). I have maximized the value of each asset under management and transitioned "average" properties into "top" performers.

You're right. I have never worked in the Chicago market. However, I have demonstrated my ability to build presence within other new markets nationwide (e.g., Atlanta, Southern California). Further, I have an extensive network of contacts across the country, many of whom are well connected in Chicago and will be of significant value in facilitating the start of my own regional network.

I have always been fortunate in that networking is a natural process for me. I am able to quickly ascertain who it is that I must establish a relationship with, identify the appropriate channels to do so, and quickly begin the process. In turn, despite often unfamiliar territories and personalities, I have quickly established myself in key markets nationwide. I am not daunted by challenge, but rather motivated to succeed and beat the odds.

I hope that you and I have the opportunity to continue our discussions and certainly appreciate the amount of time you spent with me last week. I guarantee that I can not only meet your expectations, but exceed them.

Sincerely,

Quincy Anderson

Enclosure