

Bryan Person's social media resume

Evangelizing the tools, best practices, and conversations of social media.

Overview

I am a passionate social media evangelist who thrives on teaching business professionals and organizations how to use the tools of the online social Web, including blogs, podcasts, RSS readers, wikis, presence applications, and social networks.

How do I do that?

Blogging:

I have been writing about about social media since April 2006. BryanPerson.com is a mix of practical advice for using social media, commentary on the goings-on in other PR and marketing blogs and podcasts, and reflections from in-person networking events/conferences that I attend and organize.

Community organizing:

A big part of the power of social media happens when online conversations turn into face-to-face meetings. To that end, I organize monthly [Social Media Breakfasts](#) for Boston's online PR, marketing, and entrepreneurial community.

Podcasting:

[New Comm Road](#) made its debut in May 2006 and has evolved into a highly-respected PR and social media podcast. The show's trademark segment is the "New Comm Road Map," where I provide listeners with step-by-step advice for using a new online tool or implementing a social media program.

Click below to stream a recent episode about how to use Google Reader.

Focusing on the connected professional:

In my role as an interactive content producer for Monster, I [regularly write](#) about the ways that workers can use the tools of new media to build their personal brand and raise their professional profile.

[Comment](#) on this social media resume.



Contact information

E-mail:

bperson AT gmail DOT com

Phone:

+1 (781) 413-5846

Skype: Bryper

Yahoo Messenger:

bperson745

AIM: NewCommRoad

Social media links

My work history:

* [LinkedIn profile](#)

My current projects:

* [BryanPerson.com](#)

* [Social Media Breakfast](#)

Podcasts I edit:

* [IDRA Classnotes](#)

* [The We Show](#)

My best work:

* Purpose-built [del.icio.us portfolio page](#)

Events I've organized:

* [CaseCamp Second Life](#)

* [PodCamp Boston](#)

What I'm reading:

* [Google Reader shared items](#)

* [del.icio.us shared items](#)

Presence:

* [Twitter posts](#)

Social networks:

* [Flickr photos](#)

* [Facebook profile](#)

With inspiration from [Christopher S. Penn's Social Media Resume](#).



Bryan Person's social media resume by [Bryan Person](#) is licensed under a [Creative Commons Attribution-NonCommercial-Share Alike 3.0 United States License](#).