## Sample Public Service Announcement

## Twenty- and Ten-Second Samples

### City Beautiful Sweeps Clean

**To: Public Service Directors For Further Information, Contact:**

**For Use Between:** Mark Brainard, (444) 555-6666

#### June 1 and June 25, 2017

**20-Second Public Service Announcement:**

City Beautiful seeks volunteers for “Clean Sweep” on Saturday, June 26, when the community will clear and sweep parks, sidewalks, bike paths, and plazas. Volunteers gather at First and Court, by 8 a.m. Dress comfortably and wear gardening gloves. Your city will thank you! Call 555-6666.

**10-Second Public Service Announcement:**

It’s time to sweep clean! Join us June 26, at First and Court to help clear paths and trails in our City Beautiful. Volunteers call 555-6666.